



MUSIC & MANAGEMENT

Inspiring business through music ...

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www.musicandmanagement.com

WHO WE ARE

Music & Management creates inspirational learning events for business organisations using the metaphor of music.

A conductor of a symphony orchestra, a jazz musician playing in a band, a composer creating a new piece of music - they all provide extraordinary insights into leadership, collaboration, creativity and personal development, inviting the corporate world to explore new ways of thinking about business practice.

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EXPERIENCES



Orchestra Experience

Sit within a live orchestra, listen to the music and engage in an interactive discussion about leadership, collaboration, listening and trust...

Jazz Experience

Listen to a jazz band and discuss improvisation, creativity, flexibility, risk-taking and change within a fast-moving environment...

Classical Experience

Hear a string quartet perform a classical masterpiece and discuss the coordination and precision needed for high level performances...

Fusion Experience

Compare a classical and jazz approach to music and business, and discuss how to integrate strategic alignment and creative independence...

Transformation Experience

Observe the creative process as a multi-cultural group of expert musicians transform a famous piece of classical music into something new...

Keynote Speech

Hear a conductor and jazz musician talk about musical leadership, teamwork and innovation and how it applies to the world of business...

Dinner Presentation

Dinner courses are interspersed with interludes providing insights into leadership, teamwork and innovation from the world of music...

Percussion Workshop

Enjoy a fun team-building activity that highlights the need for new skill acquisition, teamwork, negotiation, creativity and time-management...

Music & Management engages the finest international musicians and ensembles. All events are led by the orchestral conductor, jazz musician and business speaker **Dominic Alldis**.





CASE STUDIES



Microsoft

For their Summit in Dallas, 700 delegates from Microsoft heard Beethoven's 5th Symphony as part of a 90-minute immersive experience. It explored musical leadership, collaboration, creativity, and the importance of trust and integrity in the pursuit of excellence.

"Your session was the absolute highlight of the week. Every person in my organisation understood their role in the "greater orchestra". It was the best metaphor for leadership I have experienced, and my teams felt the same. A huge thank you for your amazing presentation!" **Tracy Galloway, COO, Microsoft America**



PwC

Music & Management delivered The Fusion Experience to 30 senior partners in London. The session explored the need to work within regulations and ensure reliability, as well as foster individuality, creative independence and personal responsibility. It featured a classical string quartet and leading musicians from London's vibrant jazz scene.

"Thank you so much again for the session you ran for us. It went down fantastically well, as I knew it would..." **Marco Amitrano, CEO, PwC UK**



WPP

Music & Management has provided over 150 musical events with a live orchestra for WPP's senior leadership program. They have taken place in over 35 global destinations and reached over 2000 leaders and managers.

"You bring to life what leadership embodies, inspiring our leaders to stretch to their fullest potential. Your insights about collaboration and trust resonate powerfully with our leaders in the context of their teams and the business. In their words, "transformative and empowering", elevating their sense of purpose and a shared responsibility. Simply magical..." **Lynne Mueller, Director of Worldwide Training, WPP**

OUR CLIENTS

